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**REIS AND IRVY'S PARTNERS WITH CHLOE'S SOFT SERVE TO OFFER WORLD'S FIRST HEALTHY SOFT SERVE FROZEN YOGURT ROBOTIC KIOSKS**

Franchise Concept Will Offer Both Traditional and Healthy-Option FroYo Products, Expanding Opportunity And Locations for Franchise Network

**SAN DIEGO (May 31, 2016)** –(OTCBB: VEND) Reis and Irvy's®, the revolutionary first-to-market robotic frozen yogurt vending kiosks announced today that they will partner with Chloe's Soft Serve Fruit Co.™ to provide prospective franchise operators a healthier option to provide to both locations and their customers. The robotic Reis and Irvy's FroYo Kiosks (which currently deliver nine different flavors of frozen yogurt and up to six toppings in 60 seconds or less) will now be available to franchisees with the option of being stocked with a lighter choice for customers.

"As we have launched the Reis and Irvy's brand and concept, our primary focus has been to continue our efforts on understanding the demands of the market." says Art Budman, Chief Executive Officer for Reis and Irvy's. "While developing a revolutionary new way to experience customized frozen yogurt, we congruently recognized and collectively heard the demand from our health-conscious customers. Chloe's Soft-Serve Fruit is the perfect compliment to our brand and will allow us to deliver the Reis and Irvy's experience to even more locations on behalf of our franchisees".

Founded in 2010, Chloe's Soft Serve Co. has dedicated themselves to celebrating the wonder and simplicity of fruit. Made from the simplest of ingredients (fruit, water and a touch of organic cane sugar) the soft serve fruit snacks deliver big flavor and a return to the origin of the fruits themselves. Operators will be able to choose from a variety of low-calorie, low-fat delicious flavors that not only offer healthier nutritional benefits, but more importantly, conform to the Smart Snacks in School guidelines, a benefit that allows Reis and Irvy's expanded opportunity within schools, campuses and educational facilities across the country.

Available in both frozen pop form and soft serve, the latter was a perfect match for the groundbreaking Reis and Irvy's kiosks. "Reis and Irvy's bring a customized frozen yogurt experience to customers everywhere. We are excited to be a part of that revolution and make frozen snacks more accessible." Says Chloe Epstein, Co-Founder of Chloe's Soft Serve Fruit Co. "Our snacks which are free of dairy gluten, fat, free of all eight major allergens and are both vegan and kosher, provide customers with an alternative

delicious option delivered by these ground-breaking machines. It's a win for both of our organizations and our loyal customers."

Reis and Reis and Irvy's robotic frozen yogurt kiosks launched this past April and to impressive demand from the prospective franchise community. The frozen yogurt franchise concept is managed by Fresh Healthy Vending International, Inc. (soon to be Generation NEXT Franchise Brands) is based in San Diego and is North America's leading healthy vending franchisor. Fresh Healthy Vending pioneered the concept of vending machines stocked with tried-and-tested fresh, healthy snack options and capitalizes on a growing market of health-conscious consumers. The Company has more than 250 active franchisees throughout the United States, Canada, Puerto Rico and the Bahamas, and continually looks to partner with like-minded entrepreneurs who share its vision. The Company has booked more than 3000 machines for placement in schools, universities, hospitals, community centers, military bases, airports, fitness facilities, YMCAs, libraries and many other locations. Using its current infrastructure, the franchisor will replicate its franchise model and apply it to Reis and Irvy's, offering a comprehensive, turnkey model consisting of kiosk supply, location procurement, national service infrastructure and best in class franchisee support.

Reis & Irvy's kiosks are available for pre-order as of today. Potential franchisees can find more information by contacting Reis and Irvy's directly at 855-385-5333 or by going to [www.froyofranchising.com](http://www.froyofranchising.com). To see the kiosk in action, check out their video at <https://vimeo.com/160788415>

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### **About Chloe's Soft Serve Fruit Co.**

Chloe's Soft Serve Fruit Co™ celebrates the wonder of fruit: its rich flavor, luxurious mouth feel, and natural origin. Available in the traditional soft serve format or as a frozen pop, Chloe's Soft Serve Fruit answers the consumer desire for great taste and clean, simple ingredients. With 12 varieties of soft serve fruit mix and seven varieties of pops from which to choose, Chloe's Soft Serve Fruit offers big, delicious flavor using only fruit, water and a touch of organic cane sugar. Chloe's Soft Serve Fruit is free of dairy, gluten, fat, and the eight major allergens, and is vegan and kosher pareve.

Founded by a trio of health-conscious entrepreneurs in 2010, the company has grown from its brick-and-mortar shop in NYC to national distribution for food service with its soft serve fruit mix and single serve pops. In 2015, Chloe's introduced multi-packs of Chloe's Pops in supermarkets and club stores throughout the country. Chloe's Soft Serve Fruit Pops are now available in over 3000 markets nation wide. For more information, visit: [www.chloesfruit.com](http://www.chloesfruit.com).

### **About Fresh Healthy Vending**

Fresh Healthy Vending, based in San Diego, California, is North America's leading healthy vending franchisor. Fresh Healthy Vending pioneered the concept of vending machines stocked with tried-and-tested fresh, healthy snack options to serve the growing market of health-conscious consumers. The Company has over 250 active

franchisees throughout the United States, Canada, Puerto Rico and the Bahamas, and continually looks to partner with like-minded entrepreneurs who share its vision.

The Company has booked over 3000 machines for placement in schools, universities, hospitals, community centers, military bases, airports, fitness facilities, YMCAs, libraries and many other locations. Fresh Healthy Vending's stock is traded on the OTC Markets, Symbol: VEND.

#### *Cautionary note on forward-looking statements*

*Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events that are based on management's belief, as well as assumptions made by, and information currently available to, management. While the Company believes that expectations are based upon reasonable assumptions, there can be no assurances that goals, results and strategy will be realized. Numerous factors, including risks and uncertainties, terms and availability of financing, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. In addition to statements, which explicitly describe risks and uncertainties, readers are urged to consider statements labeled with such terms as "believes," "belief," "expects," "intends," "feels," "anticipates," "proposes," "proposed," or "plans" to be uncertain and forward-looking. More detailed information on these and additional factors that could affect Fresh Healthy Vending's actual results are described in Fresh Healthy Vending's filings with the Securities and Exchange Commission, including its most recent Form 10-Q's for the quarterly periods ended December 31, 2015 and September 30, 2015, and its annual report on Form 10-K for the fiscal year ended June 30, 2015. All forward-looking statements in this news release speak only as of the date of this news release and are based on Fresh Healthy Vending's current beliefs and expectations. Fresh Healthy Vending undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.*

*This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. No Reis and Irvy's franchises will be sold to any resident of any state until the offering has been exempted from the requirements of, or duly registered in and declared effective by, such state and the required FDD (if any) has been delivered to the prospective franchisee before the sale in compliance with applicable law. Currently, the following states in the United States regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you reside in one of these states, or even if you reside elsewhere, you may have certain rights under applicable franchise laws or regulations.*