

GENERATIONNEXT

FRANCHISE BRANDS

FRESH HEALTHY VENDING INTERNATIONAL BECOMES GENERATION NEXT FRANCHISE BRANDS

*Company Introduces New Franchise Brand and New Corporate Brand With Focus On Growth
and Expansion*

SAN DIEGO (July 19, 2016) – [Fresh Healthy Vending International, Inc.](#) (OTCQB: VEND), the nation’s leading healthy vending franchisor announced today that it has changed its corporate name to Generation NEXT Franchise Brands, effective immediately. The name change is the beginning of a focused initiative to continue the growth of the company and expand its reach with new and innovative franchise concepts. As Generation NEXT Franchise Brands, the Company will showcase three global concepts that will include the original Fresh Healthy Vending, the recently launched Reis & Irvy’s® Frozen Yogurt Kiosks and the upcoming corporate-owned 19 Degrees™ Premium Frozen Yogurt.

This includes the Company’s recent announcement of the official launch of their second franchise concept, the ground-breaking Reis & Irvy’s Frozen Yogurt Kiosk, the world’s first and only interactive, robotic frozen yogurt vending system. The robotic kiosks dispense custom frozen yogurt creations and offer nine flavors, six choices of toppings and all within 60 seconds or less. The response to this concept has been impressive and has sparked the Company to focus on a shift to concept expansion, which will also include a newly announced third concept, 19 Degrees, a corporate-focused brand extension of the frozen yogurt kiosks.

“With the addition of Reis & Irvy’s to our portfolio, the continuation of our Fresh Healthy Vending brand and the potential opportunities that we are already seeing with our newly developed 19 Degrees initiative, we felt it was time to position ourselves not as a one-concept company, but as the ambassador to multiple franchise opportunities” said Nick Yates, Chairman of Generation Next Franchise Brands. “Fresh Healthy Vending, Reis & Irvy’s and 19 Degrees are just the beginning. Our goal is to continue to identify what we deem to be next generation, first-to-market opportunities. Opportunities that will expand our concept portfolio in the future and that already have shown (like Reis & Irvy’s) early proven success in the marketplace. It’s a very exciting time for us.”

The Company’s Reis & Irvy’s frozen yogurt robot was recently recognized as a future trend in vending by *Forbes Magazine*. With three impressive franchises already in motion, Yates added that the Company looks to add five concepts within the next five years.

With growth, expansion and an eye on the future, Generation NEXT is focused on paving the way for the “next generation” of franchise opportunities.

Business owners and school administrations interested in adding Fresh Healthy Vending machines to their locations can get more information by visiting www.freshandhealthy.org.com or calling 888-902-7558. Potential Reis & Irvy’s franchisees can find more information by contacting the company directly at 855-385-5333 or by visiting www.reisandirvys.com.

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This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. No Reis & Irvy's franchises will be sold to any resident of any state until the offering has been exempted from the requirements of, or duly registered in and declared effective by, such state and the required FDD (if any) has been delivered to the prospective franchisee before the sale in compliance with applicable law. Currently, the following states in the United States regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you reside in one of these states, or even if you reside elsewhere, you may have certain rights under applicable franchise laws or regulations.

About Generation NEXT Franchise Brands

Generation NEXT Franchise Brands, based in San Diego, California, is a publicly traded company on the OTC Markets trading under the symbol: VEND. Generation NEXT Franchise Brands is parent company to Fresh Healthy Vending LLC, the market’s leading healthy-choice vending machine franchise, Reis & Irvy's LLC, the world’s first robotic frozen yogurt vending kiosk and 19 Degrees, a corporate-focused frozen yogurt kiosk brand. The Company hosts a combined total of 274 active franchisees throughout the United States, Canada, Puerto Rico and the Bahamas, and continually looks to partner with like-minded entrepreneurs who share its vision.

Generation NEXT Franchise Brand’s stock is traded on the OTC Markets under the symbol: VEND.

Cautionary note on forward-looking statements

Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events that are based on management's belief, as well as assumptions made by, and information currently available to, management. While the Company believes that expectations are based upon reasonable assumptions, there can be no assurances that goals, results and strategy will be realized. Numerous factors, including risks and uncertainties, terms and availability of financing, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or

on its behalf. In addition to statements, which explicitly describe risks and uncertainties, readers are urged to consider statements labeled with such terms as "believes," "belief," "expects," "intends," "feels," "anticipates," "proposes," "proposed," or "plans" to be uncertain and forward-looking. More detailed information on these and additional factors that could affect Generation NEXT's actual results are described in Generation NEXT's filings with the Securities and Exchange Commission, including its most recent Form 10-Q's for the quarterly periods ended March 31, 2016, December 31, 2015 and September 30, 2015, and its annual report on Form 10-K for the fiscal year ended June 30, 2015. All forward-looking statements in this news release speak only as of the date of this news release and are based on Generation NEXT's current beliefs and expectations. Generation NEXT undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.