



**GENERATION NEXT FRANCHISE BRANDS ANNOUNCES JULY BOOKINGS**

*Company reports July bookings of \$2,500,000 from 17 franchises sold representing the most monthly deferred revenue in company history*

**San Diego, CA – August 8, 2016 (OTCQB: VEND)** – Generation NEXT Franchise Brands, (formerly Fresh Healthy Vending International) announced today that it posted their largest month in the history of the company closing out July with record-breaking bookings, continued expansion of their newly-launched frozen yogurt robot kiosk concept and the addition of 53 new franchise locations for Fresh Healthy Vending.

The solid growth was fueled by the addition of Reis & Irvy’s Frozen Yogurt, but sustained and supported by the company’s focus on the continued expansion of their multiple franchise concepts. Generation NEXT Franchise Brands is the parent company to both Reis & Irvy’s, Fresh Healthy Vending and the soon-to-be-launched 19 Degrees Premium Frozen Yogurt concept.

“Overall we are off to a positive start to fiscal 2017 since changing our name to Generation NEXT Franchise Brands. June saw a record \$1,900,000 in deferred revenues and July, being month one of fiscal 2017, saw \$2,500,000 in deferred revenues, the highest monthly bookings achieved by our company by over \$600,000. While this is great news for shareholders and helps us get closer to our first cash flow positive quarter, the fact remains that we are forced to continue paying down the cost of what I would deem to be a poor fiscal 2016. On a brighter note, and as we enter early August, Generation NEXT’s goals are to keep up the strong month-to-month franchise sales for Reis and Irvy’s, begin securing prime frozen yogurt kiosk locations for our new Reis and Irvy’s franchisees and finally launch both our 19 Degrees and Generation NEXT corporate websites.”

For more information on Generation NEXT Franchise Brands or their family of brands including Reis & Irvy’s, Fresh Healthy Vending or 19 Degrees, please visit [www.gennextbrands.com](http://www.gennextbrands.com) or call toll free 888-902-7558.

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*This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. No Reis & Irvy's franchises will be sold to any resident of any state until the offering has been exempted from the requirements of, or duly*

*registered in and declared effective by, such state and the required FDD (if any) has been delivered to the prospective franchisee before the sale in compliance with applicable law. Currently, the following states in the United States regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you reside in one of these states, or even if you reside elsewhere, you may have certain rights under applicable franchise laws or regulations.*

## **Generation NEXT Franchise Brands**

Generation NEXT Franchise Brands, based in San Diego, California, is a publicly traded company on the OTC Markets trading under the symbol: VEND. Generation NEXT Franchise Brands is parent company to Fresh Healthy Vending LLC, the market's leading healthy-choice vending machine franchise, Reis and Irvy's LLC, the world's first robotic frozen yogurt vending kiosk and 19 Degrees, a corporate-focused frozen yogurt kiosk brand. The Company hosts a combined total of 290 active franchisees throughout the United States, Canada, Puerto Rico and the Bahamas, and continually looks to partner with like-minded entrepreneurs who share its vision.

Generation NEXT Franchise Brand's stock is traded on the OTC Markets under the symbol: VEND.

### *Cautionary note on forward-looking statements*

*Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events that are based on management's belief, as well as assumptions made by, and information currently available to, management. While the Company believes that expectations are based upon reasonable assumptions, there can be no assurances that goals, results and strategy will be realized. Numerous factors, including risks and uncertainties, terms and availability of financing, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. In addition to statements, which explicitly describe risks and uncertainties, readers are urged to consider statements labeled with such terms as "believes," "belief," "expects," "intends," "feels," "anticipates," "proposes," "proposed," or "plans" to be uncertain and forward-looking. More detailed information on these and additional factors that could affect Generation NEXT's actual results are described in Generation NEXT's filings with the Securities and Exchange Commission, including its most recent Form 10-Q's for the quarterly periods ended March 31, 2016, December 31, 2015 and September 30, 2015, and its annual report on Form 10-K for the fiscal year ended June 30, 2015. All forward-looking statements in this news release speak only as of the date of this news release and are based on Generation NEXT's current beliefs and expectations. Generation NEXT undertakes no obligation to update or revise*

*any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.*