

**FOR IMMEDIATE RELEASE**

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# GENERATIONNEXT

## FRANCHISE BRANDS

### **GENERATION NEXT FRANCHISE BRANDS ANNOUNCES FRANCHISE BOOKINGS OF \$6,200,000 FOR Q3, FISCAL 2017**

*Franchisor Reports Increase of 121% in Bookings Compared to \$2.8M During the Same Period in the Prior Fiscal Year*

**Tuesday April 4th, 2017 – San Diego, CA** - Generation NEXT Franchise Brands (OTCB: VEND) reports franchise bookings for its third fiscal quarter ending March 31<sup>st</sup> 2017. The franchisor, whose Reis & Irvy's frozen yogurt robots launched in April of 2016, followed up a strong second quarter of bookings, aggregating \$5.5 million, showing additional growth throughout fiscal quarter three and continued expansion across their network with the addition of 34 new franchises appointed.

As franchising growth continues the company also focused attention throughout the third quarter on the research and procurement of high-traffic locations for its franchisee units which resulted in agreements with 70 additional new and noteworthy locations including:

- Showplace IMAX Cinemas-IN
- Seattle Central University-WA
- Montgomery Zoo-AL
- Fort Gordon-GA
- Clayton State University-GA
- Piedmont Henry Hospital-GA
- Buckley Airforce Base-CO
- Thibodaux Regional Medical Center-LA
- Fort Sam Houston-TX
- Lackland Air Force Base-TX

“Our franchise platform is completely built, we have begun securing premium locations for our franchisees and we are eager to see this technology successfully launched in the coming fiscal quarters with the intention of installing most, if not all of the 650 units sold to date, and recognizing the \$23,500,000 of estimated deferred revenue on our books well before fiscal 2018 ends,” said Nick Yates, Chairman of Generation NEXT Franchise Brands.

For more information on the revolutionary Froyo Robots or to learn more about how you can own your own Reis & Irvy's Froyo Robot franchise, visit the Reis & Irvy's website at [reisandirvys.com](http://reisandirvys.com). To learn more about Generation NEXT Franchise Brands or their family of brands, including Reis & Irvy's, Fresh Healthy Vending or 19 Degrees, please visit [www.gennextbrands.com](http://www.gennextbrands.com) or call toll free 888-902-7558.

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*This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. No Reis & Irvy's franchises will be sold to any resident of any state until the offering has been exempted from the requirements of, or duly registered in and declared effective by, such state and the required FDD (if any) has been delivered to the prospective franchisee before the sale in compliance with applicable law.*

*Currently, the following states in the United States regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you reside in one of these states, or even if you reside elsewhere, you may have certain rights under applicable franchise laws or regulations.*

## **Generation NEXT Franchise Brands**

Generation NEXT Franchise Brands, based in San Diego, California, is a publicly traded company on the OTC Markets trading under the symbol: VEND. Generation NEXT Franchise Brands is parent company to Fresh Healthy Vending LLC, the market's leading healthy-choice vending machine franchise, Reis and Irvy's, Inc., the world's first robotic frozen yogurt vending kiosk, 19 Degrees, a corporate-focused frozen yogurt kiosk brand and Generation NEXT Vending Robots, our newly established owner/operator model. The Company hosts over 350 active franchisees throughout the United States, Canada, Puerto Rico and the Bahamas, and continually looks to partner with like-minded entrepreneurs who share its vision.

### *Cautionary note on forward-looking statements*

*Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events that are based on management's belief, as well as assumptions made by, and information currently available to, management. While the Company believes that expectations are based upon reasonable assumptions, there can be no assurances that goals, results and strategy will be realized. Numerous factors, including risks and uncertainties, terms and availability of financing, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. In addition to statements, which explicitly describe risks and uncertainties, readers are urged to consider statements labeled with such terms as "believes," "belief," "expects," "intends," "feels," "anticipates," "proposes," "proposed," or "plans" to be uncertain and forward-looking. More detailed information on these and additional factors that could affect Generation NEXT's actual results are described in Generation NEXT's filings with the Securities and Exchange Commission, including its most recent Form 10-Q's for the quarterly periods ended December 31, 2016 and September 30, 2016, and its annual report on Form 10-K for the fiscal year ended June 30, 2016. All forward-looking statements in this news release speak only as of the date of this news release and are based on Generation NEXT's current beliefs and expectations. Generation NEXT undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.*